



¡VIVA LA UNION!

The mission of FLOC is to empower farmworkers and immigrants through education and organizing to achieve social change, political representation, and economic justice.

FLOC was founded as a union in 1967 to organize for economic, legal and human rights for farmworkers in the Midwest. Now FLOC is an organization made up of more than 10,000 members in Ohio, Michigan, and North Carolina and is on the forefront of the farmworker and immigration movements.

FLOC seeks to address the injustices of

- sub-minimum wages
- exclusion from political legislation
- poor sanitation, health care, and housing.

Get Involved!

Stay up to date on volunteer opportunities and campaign activities. Sign up for our listserv at www.floc.com



Organize an event in your community to raise awareness about farmworkers and FLOC's Reynolds Campaign.

Contact FLOC to find out how you can help us throughout the season maintaining the level of commitment to our members that they deserve.

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FLOC Farm Labor Organizing Committee, AFL-CIO

www.floc.com



Bargaining for Justice

Members of FLOC have used collective bargaining to exercise their power in the agricultural industry and achieve better wages and working conditions. By using three way negotiations among processor, farmers, and farmworkers, FLOC has been able to:

- Raise wages and benefits for farmworkers in the pickle industry
- Improve migrant housing for workers
- Protect our members against pesticide poisoning beyond EPA standards
- Give workers the ability to defend their rights through a grievance procedure
- Create a seniority system and improve corrupt recruiting practices

Historic Contract in North Carolina



In 2004 farmworkers wrote history in North Carolina by signing the first union contract to cover farmworkers in the state and the first union contract in the history of the country to protect workers who come to work with a temporary work visa.

The Tobacco Campaign

In September 2007, FLOC launched a campaign to secure justice for tens of thousands of fields hands who plant, cultivate and harvest North Carolina's tobacco crop. As it did with Campbell's Soup and Mount Olive Pickles in the past, FLOC is aiming squarely at the major tobacco buyer, RJ Reynolds. FLOC is seeking to create a multi party process between Reynolds, the growers they buy from and the workers who labor in the fields, to ensure that all parties have fair representation in the supply chain.



"FLOC is called upon to challenge the deplorable conditions of the broader workforce that remains voiceless, powerless, and invisible to mainstream America."

-Baldemar Velasquez, FLOC Founder and President

¡HASTA LA VICTORIA!

FLOC envisions the day when agribusiness cannot threaten to move to the next state, or even overseas, because workers everywhere will be linked with one another in solidarity fighting for dignity and justice.



Farmworkers are exercising their power to make structural changes in the agricultural industry. Without a union for farmworkers, corporate processors have almost all the power, growers have very little, and farmworkers have none. With a union, processors and growers recognize that workers have legitimate interests and the right to protect those interests. Unionized farmworkers no longer have to quietly accept pay and conditions that are dictated by corporate processors.